Academic Book Company

BOOKS - JOURNALS - MAGAZINES - E-BOOKS

Office # B-1 Royal Plaza, 6th Road, Satellite Town, Rawalpindi - Pakistan

E-mail : academicbookco@yahoo.com
academicbookco@gmail.com

N-T-N 1158278-2

Mobile: 0333-7771119 , 0309-0777714

Phone: 050-5825588

Mobile: 0333-5165096

BOOK CATALOGUE & PRICE LIST

12 titles • Public Relations

Public Relations (12)

#	TITLE	AUTHOR	EDITION	YEAR	ISBN	PRICE
1	BUZZ HOW TO CREATE IT & WIN WITH IT	EDWARD I. KOCH	—	2007	0814474624	$ 21.95
2	CREATIVE STRATEGY IN ADVERTISING ((Wadsworth Series in Mass Communication and Journalism)	JEWLER DREWNIANY	8/E	2005	053462510X	$ 11.95
3	PUBLIC RELATIONS ISSUES AND CRISIS MANAGEMENT	CHRIS GALLOWAY	—	2005	0170122700	$ 29.95
4	STRATEGIC ADVERTISING MANAGEMENT	LARRY PERCY	—	2004	0198782322	£ 29.95
5	THE PUBLIC RELATIONS HANDBOOK	ALISON THEAKER	2/E	2004	9780415317931	£ 16.99
6	PUBLIC RELATIONS WRITING	DOUG NEWSOM	6/E	2001	0534556396	$ 29.00
7	THE NEW MARKET LEADERS WHO WINNING AND HOW IN THE BATTLE FOR CUSTOMERS (HB	FRED WIERSEMA	—	2001	9780743204651	$ 28.00
8	PUBLIC RELATIONS STRATEGIES AND TACTICS	D L WILCOX	6/E	2000	9780321055552	$ 29.00
9	PUBLIC RELATIONS STRATEGIES AND TACTICS	DENNIS L WILCOX	5/E	1998	9780321015471	$ 22.50
10	VALUE ADDED PUBLIC RELATIONS the seceret weapon of integrate	thomas l HARRIS	—	1998	9780844234120	$ 17.95
11	HANDBOOK OF STRATEGIC PUBLIC RELATIONS & INTEGRATED COMMUNICATION	CLARKE L CAYWOOD	—	1997	0786311312	$ 29.95
12	PUBLIC RELATIONS WRITING AND MEDIA TECHNIQUES	DENNIS L WILCOX	—	1995	0065011066	$ 18.95

12 titles listed across 1 subject area. For a formal institutional quotation, contact us at academicbookco@yahoo.com :: academicbookco@gmail.com or visit https://academicbookco.com.